

YouGov Survey Results

The Conservatives

Prepared for The Mail on Sunday

Sample Size: 1971

Fieldwork: 2nd - 3rd October 2003

	%
Voting Intention	
Con	33
Lab	34
Lib Dem	26
Other	7
SNP / PCY	2
Geen	2
UKIP	1
BNP	3
Would Not Vote	6
Don't know	13
Do you think the Government has, on balance, been honest and trustworthy or not?	
Yes – honest and trustworthy	22
No – not honest and trustworthy	69
Don't know	9
Do you think Tony Blair is doing well or badly as Prime Minister?	
Very well	5
Fairly well	35
Fairly badly	34
Very badly	24
Don't know	2
Do you think Iain Duncan Smith is doing well or badly as leader of the Conservative Party?	
Very well	1
Fairly well	21
Fairly badly	37
Very badly	28
Don't know	14
Do you think Charles Kennedy is doing well or badly as leader of the Liberal Democrats?	
Very well	13
Fairly well	52
Fairly badly	16
Very badly	5
Don't know	15
Do you think Gordon Brown is doing well or badly as Chancellor of the Exchequer?	
Very well	17
Fairly well	42
Fairly badly	21
Very badly	10
Don't know	10

Which of these descriptions apply to Tony Blair (please tick as many as apply)

Intelligent	55
Superficial	50
Honest	15
Out of touch	49
Hard-working	54
Eccentric	11
Inspiring	12
Boring	21
Respected	17
Eccentric	7
Caring	15
Charismatic	28
None of these	2

Which of these descriptions apply to Iain Duncan Smith (please tick as many as apply)

Intelligent	37
Superficial	20
Honest	22
Out of touch	45
Hard-working	24
Eccentric	8
Inspiring	3
Boring	63
Respected	10
Eccentric	4
Caring	10
Charismatic	2
None of these	9

Which of these descriptions apply to Charles Kennedy (please tick as many as apply)

Intelligent	47
Superficial	12
Honest	38
Out of touch	14
Hard-working	44
Eccentric	9
Inspiring	11
Boring	22
Respected	31
Eccentric	4
Caring	20
Charismatic	8
None of these	12

Which of these descriptions apply to Gordon Brown (please tick as many as apply)

Intelligent	60
Superficial	9
Honest	29
Out of touch	21
Hard-working	58
Eccentric	6
Inspiring	8
Boring	29
Respected	38
Eccentric	2
Caring	9
Charismatic	4
None of these	9

Do you think the Labour Party is united or divided these days?

United	14
Divided	76
Don't know	11

Do you think the Conservative Party is united or divided these days?

United	20
Divided	58
Don't know	22

Which of these do you think would be the best leader of the Labour Party?

Tony Blair	28
Gordon Brown	23
David Blunkett	5
John Prescott	2
Robin Cook	6
Jack Straw	3
Don't know	32

Which of these do you think would make the best leader of the Conservatives?

Kenneth Clarke	23
David Davis	2
Michael Portillo	12
Iain Duncan Smith	10
Michael Howard	3
William Hague	11
Don't know	39

Which of these do you think has been the BEST leader of the Conservative Party during the past 25 years?

Margaret Thatcher	63
John Major	11
William Hague	4
Iain Duncan Smith	2
Don't know	19

Which of these has been the WORST leader of the Conservative Party during the past 25 years?

Margaret Thatcher	19
John Major	20
William Hague	25
Iain Duncan Smith	25
Don't know	11

Which of these is the Tories' bigger problem – their leader or their policies; or is neither a problem?

Leader	21
Policies	11
Both equally	51
Neither	7
Don't know	9

Would you be more likely or less likely to vote Conservatives if they promised to reduce income tax?

More likely	24
Less likely	9
Make no difference	67

The present government has increased the amount it spends on public services such as health and education, and plans to increase spending further in the next few years. Which of these statements most closely reflects your view?

The quality of public services is improving	11
The quality of public services is not improving yet, but is likely to improve in the next few years	21
The quality of public services is likely to remain about the same over the next few years	23
Despite the extra money, the quality of public services is likely to get worse over the next few years	40
Don't know	5

Do you think it is or is not possible to cut taxes WITHOUT reducing quality of public services such as health and education?

Is possible	46
Is not possible	45
Don't know	9

Tony Blair says he wants to fight the next election in order to seek a full third term as Prime Minister. Do you think he is right to seek election for a third term, or should he stand down as Labour's leader before the next general election?

Right to seek third term	40
Should stand down at Labour leader before election	48
Don't know	12

How would you vote in a general election if Gordon Brown rather than Tony Blair were leader of the Labour Party?

Voting Intention

Con	31
Lab	39
Lib Dem	23
Other	7
SNP / PCY	2
Geen	2
UKIP	1
BNP	3
Would Not Vote	6
Don't know	17

Do you approve or disapprove of the following proposals:

Giving some hospitals 'foundation hospital' status, with the freedom to run their own affairs and to compete with other hospitals for patients and additional resources

Approve	39
Disapprove	43
Don't know	18

Giving universities the right to charge tuition fees of up to £3,000 a year, with students being able to borrow the money and repay the loan when they are earning more than £15,000 a year

Approve	32
Disapprove	59
Don't know	8

Introducing a nationwide system of identity cards

Approve	75
Disapprove	19
Don't know	6

If identity cards are introduced, should it be compulsory for everyone to own one, or should they be voluntary, with people be free to decide whether to own one or not?

Compulsory	74
Voluntary	23
Don't know	3

If identity cards are introduced, how should they be paid for?

Everyone should be charged £40 to own one	9
The cards should be free, and taxes should be increased to pay for them	59
Don't know	32

Looking back, do you the United States and Britain were right or wrong to take military action against Iraq?

Right	46
Wrong	47
Don't know	8

Do you think that Iraq did or did not have weapons of mass destruction at the beginning of the war?

Did have	30
Did not have	49
Don't know	21