

YouGov/ Daily Telegraph Survey Results

Sample Size: 1877
Fieldwork: 23rd - 25th July 2007

	Voting intention			Gender		Age			Social Grade		Government regions				
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
All 1877	454	590	228	899	978	556	652	669	1009	860	236	607	404	462	167
Unweighted Sample 1877	506	667	199	925	952	419	466	992	1124	745	170	671	387	508	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Lab	41	0	100	0	42	41	46	42	38	38	46	45	32	44	49	43
Con	32	100	0	0	30	34	27	34	34	38	25	35	40	26	30	18
Lib Dem	16	0	0	100	17	15	19	13	17	17	15	18	19	19	13	4
Other	11	0	0	0	12	10	8	12	12	8	14	2	9	12	8	35

Other Parties Voting Intention

SNP / PCY	3	0	0	0	4	1	2	3	3	2	4	0	0	1	0	29
UKIP	3	0	0	0	3	2	1	2	5	2	3	2	4	3	2	0
BNP	3	0	0	0	2	3	2	4	2	1	4	0	2	5	3	2
Green	2	0	0	0	2	2	3	2	1	2	2	0	2	1	3	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	1	1	1	1	1	1	0	1	2	0	1

Non Voters

Would Not Vote	9	0	0	0	8	9	14	7	6	6	12	6	10	8	10	5
Don't know	16	0	0	0	10	21	14	13	20	15	16	17	15	17	15	13

Do you approve or disapprove of the Government's record to date?

Approve	27	5	67	15	33	22	27	29	26	27	28	31	23	28	28	33
Disapprove	52	85	13	63	52	52	42	53	60	55	49	50	58	50	50	47
Don't know	20	10	20	23	14	26	32	18	13	18	23	19	19	22	22	21

Who would make the best Prime Minister?

Gordon Brown	37	4	86	23	42	32	36	38	37	38	37	41	32	37	38	49
David Cameron	19	65	1	9	21	18	18	21	18	22	16	21	25	16	17	11
Sir Menzies Campbell	6	2	1	32	7	4	5	4	7	6	5	8	5	5	5	7
Don't know	38	29	12	37	30	46	41	37	37	35	42	30	38	42	41	34

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	4	4	3	3	5	3	8	4	2	4	5	4	4	4	5	4
Get a little better	22	19	30	25	24	19	33	22	12	24	20	25	20	22	22	25
Stay the same	32	29	39	26	30	33	29	30	36	29	34	31	32	29	34	29
Get a little worse	29	32	22	35	29	29	19	31	35	32	25	29	29	30	25	31
Get a lot worse	10	15	3	9	10	11	4	12	15	9	12	10	11	12	10	6
Don't know	4	2	3	2	3	4	8	3	2	3	5	1	5	3	4	5

	Voting intention			Gender		Age			Social Grade		Government regions					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
All	1877	454	590	228	899	978	556	652	669	1009	860	236	607	404	462	167
Unweighted Sample	1877	506	667	199	925	952	419	466	992	1124	745	170	671	387	508	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which party do you think is more likely to run Britain's economy well – the Conservatives or Labour?

Conservative	25	80	2	11	27	23	20	27	27	29	21	31	30	23	21	17
Labour	37	3	87	28	43	31	38	39	34	35	39	36	32	34	41	51
Neither	22	8	4	48	21	23	17	22	27	22	23	22	22	25	21	18
Don't know	16	9	7	12	9	23	25	12	12	15	18	12	16	18	17	14

If you had to choose, which would you prefer to see after the next election, a Conservative Government led by David Cameron or a Labour Government led by Gordon Brown?

Labour Government led by Gordon Brown	46	1	94	54	50	42	47	47	43	45	46	48	38	46	48	62
Conservative Government led by David Cameron	34	94	2	28	34	34	30	34	36	37	30	36	41	29	32	23
Don't know	21	5	4	19	17	24	22	19	21	18	24	16	21	25	20	15

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	34	9	71	28	37	31	35	34	34	35	33	36	30	35	32	47
Dissatisfied	27	53	4	28	28	26	22	27	31	28	25	28	30	26	26	18
Don't know	39	38	25	44	35	43	44	40	35	37	41	35	40	39	41	35

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

Is proving	27	56	15	31	29	26	34	29	21	30	24	31	32	24	23	27
Is not proving	44	23	61	48	52	36	29	44	56	46	42	48	41	42	46	45
Don't know	29	21	24	22	19	38	37	27	23	24	34	21	26	34	31	28

Irrespective of how you yourself will vote, who do you think will win the next general election?

Conservative	18	41	5	24	18	18	14	22	17	18	18	18	23	17	15	12
Labour	62	34	87	62	67	56	63	60	62	63	60	56	57	63	68	66
Liberal Democrat	1	0	1	3	1	1	1	1	1	1	1	1	1	2	1	0
Some other party	2	0	0	0	1	2	2	1	2	1	3	3	1	1	1	6
Don't know	18	25	7	12	13	22	19	15	19	17	19	22	19	17	16	16

Do you think that Sir Menzies ('Ming') Campbell is or is not proving a good leader of the Liberal Democrats?

Is proving	16	17	13	35	18	15	12	15	22	18	14	16	16	18	16	18
Is not proving	44	47	48	45	55	33	35	46	48	46	41	47	49	38	39	46
Don't know	40	36	38	20	27	52	53	40	30	36	45	37	35	45	45	37

	Voting intention			Gender		Age			Social Grade		Government regions					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
All	1877	454	590	228	899	978	556	652	669	1009	860	236	607	404	462	167
Unweighted Sample	1877	506	667	199	925	952	419	466	992	1124	745	170	671	387	508	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which do you think would give the Liberal Democrats the best chance of doing well at the next general election, keeping Sir Menzies Campbell as leader, or replacing him with a younger leader?

Keeping Ming Campbell as leader	12	13	9	24	14	10	9	10	16	13	10	12	12	12	13	6
Replacing him with a younger leader	39	39	43	54	44	36	38	40	40	42	36	39	41	38	38	42
Would make no difference	30	35	29	16	31	30	25	32	34	29	32	29	30	27	32	35
Don't know	18	13	19	6	11	25	28	18	10	16	22	19	16	23	18	16

If you had a vote and had to choose, who would you prefer to see elected as the next Mayor of London, Boris Johnson or Ken Livingstone?

Boris Johnson	36	65	18	33	42	30	29	39	39	39	32	46	42	31	30	29
Ken Livingstone	35	17	58	47	39	32	36	33	36	38	31	40	31	34	38	38
Don't know	29	19	25	20	20	38	35	28	25	22	37	14	27	35	33	33

Since Gordon Brown became Prime Minister, there have been a lot of initiatives and proposals, not just from the Government but from elsewhere. Please indicate for each of the following whether – from what you know so far – you are inclined to be in favour of it or to oppose it.

Require single parents on benefit to seek work once their youngest child has reached the age of 12 (later to be lowered to 7)

Inclined to be in favour	73	81	74	70	77	70	68	74	76	77	68	72	74	74	72	74
Inclined to oppose	18	12	19	21	15	20	17	18	18	16	20	17	17	19	18	16
Don't know	9	6	8	10	8	10	15	8	6	6	13	11	9	8	10	10

Allow local authorities to build more council houses provided they are in mixed developments and do not form estates consisting solely of council houses

Inclined to be in favour	66	56	79	70	69	64	56	69	71	67	64	72	66	66	61	70
Inclined to oppose	23	35	15	21	22	23	25	21	22	23	22	22	22	23	25	15
Don't know	12	9	7	9	9	14	19	10	7	9	14	6	12	11	14	15

	Voting intention			Gender		Age			Social Grade		Government regions					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
All	1877	454	590	228	899	978	556	652	669	1009	860	236	607	404	462	167
Unweighted Sample	1877	506	667	199	925	952	419	466	992	1124	745	170	671	387	508	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Place everyone on the NHS national organ-donor register unless they specifically indicate their wish to opt out

Inclined to be in favour	59	55	69	55	59	58	62	58	56	60	57	57	56	60	60	60
Inclined to oppose	34	41	25	40	35	33	28	35	38	35	33	39	37	30	33	32
Don't know	7	4	7	5	6	9	10	7	6	6	10	4	7	10	7	9

Keep the overall tax burden as it is but cut the basic rate of income tax while raising taxes on the well-off and imposing more in the way of 'green' taxes

Inclined to be in favour	59	45	73	74	61	57	55	60	61	59	59	57	57	58	61	68
Inclined to oppose	24	41	14	13	29	20	20	26	27	28	20	34	26	21	22	22
Don't know	17	13	12	13	10	23	26	14	13	14	21	10	17	22	18	9

Hold a referendum on whether Britain should ratify the proposed new European Union 'constitution' – even if it is not actually called a constitution

Inclined to be in favour	58	76	49	59	64	53	40	63	68	59	56	60	62	53	58	53
Inclined to oppose	17	12	25	19	22	13	16	17	17	20	13	23	17	15	14	24
Don't know	25	13	26	22	14	35	43	19	15	20	31	18	21	33	28	24

Give primary-school pupils in their last year a £5 voucher to spend on a local charity

Inclined to be in favour	26	22	35	24	26	27	37	25	19	25	28	26	26	25	28	27
Inclined to oppose	56	66	48	61	60	53	44	57	65	60	52	56	59	55	52	60
Don't know	18	11	17	16	15	20	19	18	16	15	21	18	16	20	20	13

Ensure that Britain's Prime Minister and the US President are no longer 'joined at the hip' as they often appeared to be when Tony Blair was in power

Inclined to be in favour	71	70	74	81	69	73	63	71	77	74	67	70	72	67	73	72
Inclined to oppose	15	20	14	13	19	11	16	17	13	15	15	17	15	17	14	14
Don't know	14	11	12	7	12	16	21	12	10	11	18	14	13	16	13	14

Greatly increase the taxes on alcoholic drinks to discourage heavy drinking and fund the treatment of those who abuse alcohol and illegal drugs

Inclined to be in favour	38	41	43	36	34	41	30	39	44	41	34	38	37	39	38	37
Inclined to oppose	49	51	48	53	56	43	53	49	46	49	50	53	49	47	51	49
Don't know	13	9	9	12	9	16	17	12	10	10	16	9	14	15	11	14

	Voting intention			Gender		Age			Social Grade		Government regions					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
All	1877	454	590	228	899	978	556	652	669	1009	860	236	607	404	462	167
Unweighted Sample	1877	506	667	199	925	952	419	466	992	1124	745	170	671	387	508	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Detain terrorist suspects without charge for as long as the police need to carry out their enquiries, provided adequate judicial safeguards are in place

Inclined to be in favour	74	78	74	65	70	79	65	75	82	72	77	71	74	76	79	66
Inclined to oppose	17	19	17	28	24	11	19	18	15	22	12	25	17	15	13	22
Don't know	9	3	8	8	6	11	16	7	3	6	11	5	9	9	8	13

Abandon plans to encourage the building of one or more 'super casinos'

Inclined to be in favour	63	69	63	61	60	66	49	63	75	69	57	67	66	60	60	68
Inclined to oppose	24	22	25	27	29	20	32	23	17	21	27	22	22	26	28	15
Don't know	13	9	12	11	11	14	19	13	7	10	16	11	12	14	13	17

Take the authority to deploy British troops in military operations abroad away from the Government of the day and give it to Parliament as a whole

Inclined to be in favour	52	59	50	63	58	46	38	51	65	56	47	56	56	49	51	44
Inclined to oppose	18	18	25	12	24	13	15	23	16	19	17	21	17	15	18	23
Don't know	30	24	25	25	18	41	47	27	19	25	36	23	27	36	31	34

Introduce statutory targets for reducing UK's CO2 emissions by 26 to 32 per cent by 2020 and by 60 per cent by 2050

Inclined to be in favour	66	60	75	73	64	67	72	64	62	66	64	64	66	63	66	71
Inclined to oppose	18	25	11	13	23	12	7	19	24	19	15	17	17	20	17	17
Don't know	17	15	14	14	13	21	21	17	14	14	20	20	17	17	17	12

Raise to 18 the age at which pupils can leave education or training

Inclined to be in favour	46	44	54	41	46	45	48	51	39	45	47	53	43	46	49	35
Inclined to oppose	41	44	36	48	42	41	37	36	50	45	37	39	44	38	40	49
Don't know	13	12	9	11	12	14	15	13	11	11	16	9	13	16	12	16

Replace the existing council tax with a local income tax levied at an average rate of 3p or 4p in the pound

Inclined to be in favour	45	41	48	58	53	38	34	41	57	47	43	47	47	42	41	49
Inclined to oppose	25	34	26	18	29	21	25	30	20	27	22	30	21	24	27	27
Don't know	31	26	27	24	19	41	41	30	23	26	36	24	32	34	32	24

	Voting intention			Gender		Age			Social Grade		Government regions					
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
All	1877	454	590	228	899	978	556	652	669	1009	860	236	607	404	462	167
Unweighted Sample	1877	506	667	199	925	952	419	466	992	1124	745	170	671	387	508	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Give couples an additional tax allowance provided they are married and have children aged 5 or under and that one parent is not going out to work

Inclined to be in favour	49	60	45	44	51	47	46	46	54	50	48	49	54	43	48	48
Inclined to oppose	36	30	41	38	37	35	31	41	34	38	33	38	33	37	37	36
Don't know	15	10	13	18	12	18	23	13	12	13	19	13	13	20	15	16

Take the authority to ratify treaties away from the Government of the day and give it to Parliament as a whole

Inclined to be in favour	52	66	46	64	62	43	36	53	65	59	45	58	57	48	49	49
Inclined to oppose	17	11	25	15	21	13	16	20	15	17	17	23	14	15	18	20
Don't know	31	23	28	21	17	44	49	28	20	25	39	19	30	38	33	31

Take cannabis more seriously by raising its classification from Class C to Class B, and so increasing the penalties for dealing and possession

Inclined to be in favour	59	74	57	50	55	62	39	63	72	59	59	60	59	63	57	51
Inclined to oppose	28	18	31	38	35	22	41	26	20	30	26	30	28	24	30	34
Don't know	13	9	12	13	10	16	20	12	9	11	15	10	12	14	13	16

Reduce the number of 'targets' imposed by central government on local authorities, the police, schools, hospitals and other agencies

Inclined to be in favour	70	79	69	74	75	66	56	73	79	74	66	73	73	66	70	66
Inclined to oppose	12	10	14	11	14	10	14	11	12	12	12	13	10	14	12	13
Don't know	18	11	17	15	11	25	30	16	10	14	23	14	16	20	19	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	63	104
Male 25 to 39	196	261
Male 40 to 54	163	232
Male 55 +	503	302
Female 18 to 24	71	103
Female 25 to 39	248	273
Female 40 to 54	144	235
Female 55 +	489	367
Aggregated Government Office of the Region		
London	170	236
Rest of South	671	607
Midlands and Wales	387	404
North	508	462
Scotland	141	167
Social Grade		
ABC1	1124	1009
C2DE	745	860
Newspaper Type		
Express / Mail	508	299
Sun / Star	259	412
Mirror / Record	228	299
Guardian / Independent	130	75
FT / Times / Telegraph	247	177
Other Paper	161	233
No Paper	339	376
Political Party Identification		
Lab	788	620
Con	552	467
Lib Dem	176	206
Others	48	56
None	274	481
Don't know	39	47