

# YouGov/ Sunday Times Survey Results

Sample Size: 1755  
Fieldwork: 10th - 11th April 2008

	Voting Intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>All GB Adults</b>	<b>1755</b>	<b>603</b>	<b>378</b>	<b>232</b>	<b>841</b>	<b>914</b>	<b>538</b>	<b>594</b>	<b>623</b>	<b>948</b>	<b>805</b>	<b>221</b>	<b>566</b>	<b>377</b>	<b>434</b>	<b>157</b>
Unweighted Sample	1755	622	393	204	784	971	490	504	761	1051	702	259	571	350	407	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	<b>44</b>	100	0	0	42	47	43	39	50	46	41	48	52	50	34	20
Lab	<b>28</b>	0	100	0	29	27	28	34	22	26	30	31	23	21	35	35
Lib Dem	<b>17</b>	0	0	100	18	16	22	14	16	17	17	15	17	15	22	14
Other	<b>11</b>	0	0	0	12	11	7	13	13	11	12	7	8	14	9	31

## Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

SNP / PCY	<b>4</b>	0	0	0	4	3	2	4	4	4	3	1	0	4	0	28
BNP	<b>3</b>	0	0	0	3	4	1	6	3	2	5	2	2	5	5	0
Green	<b>2</b>	0	0	0	2	2	3	2	1	2	2	2	2	1	1	2
UKIP	<b>2</b>	0	0	0	2	2	0	1	5	1	3	1	3	4	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Other	<b>1</b>	0	0	0	1	1	1	1	1	1	0	0	1	1	1	1

## Non Voters

Would Not Vote	<b>9</b>	0	0	0	8	11	14	9	5	6	13	6	10	10	11	6
Don't know	<b>13</b>	0	0	0	10	16	12	13	13	12	14	14	13	9	15	16

## Do you think Gordon Brown is doing well or badly as prime minister?

Very well	<b>2</b>	0	9	0	2	2	2	2	1	2	2	1	2	1	2	2
Fairly well	<b>26</b>	5	69	30	27	26	30	27	22	26	27	28	26	17	28	43
Fairly badly	<b>37</b>	43	18	51	37	37	38	38	35	40	33	38	39	38	36	29
Very badly	<b>28</b>	49	1	16	30	26	17	27	38	27	28	25	28	37	24	19
Don't know	<b>7</b>	3	4	4	5	9	12	6	4	5	10	7	6	6	10	7

## Do you think David Cameron is doing well or badly as Conservative leader?

Very well	<b>7</b>	18	2	2	8	6	6	6	8	7	7	7	7	11	3	5
Fairly well	<b>44</b>	67	31	42	46	42	43	42	45	47	39	47	47	43	38	44
Fairly badly	<b>27</b>	10	41	36	28	26	25	29	27	28	26	27	28	23	29	27
Very badly	<b>11</b>	1	18	15	13	9	10	12	11	10	13	9	8	11	16	12
Don't know	<b>11</b>	4	8	5	5	17	17	10	8	9	15	10	10	12	14	12

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**Do you think Nick Clegg is doing well or badly as leader of the Liberal Democrats?**

Very well	<b>1</b>	0	1	6	2	1	2	1	1	2	1	2	1	1	1	0
Fairly well	<b>25</b>	23	25	60	27	23	22	25	28	26	24	23	27	25	25	25
Fairly badly	<b>24</b>	30	25	17	27	22	23	22	28	27	21	30	23	23	24	24
Very badly	<b>11</b>	13	10	2	13	9	6	12	14	13	10	12	11	12	10	10
Don't know	<b>38</b>	35	38	15	31	45	48	40	29	33	45	33	38	39	39	41

**Do you think house prices in your area will rise or fall over the next 12 months?**

Rise by more than 10%	<b>2</b>	1	2	0	2	2	2	3	2	2	3	3	1	2	2	4
Rise by less than 10%	<b>10</b>	8	13	12	9	11	13	9	9	8	12	18	9	6	8	15
Stay about the same	<b>28</b>	26	35	25	28	28	29	28	28	29	28	26	27	27	30	35
Fall by less than 10%	<b>41</b>	48	35	48	44	39	37	40	45	44	37	35	47	45	38	30
Fall by more than 10%	<b>13</b>	15	9	10	13	13	11	15	13	14	12	13	11	17	13	8
Don't know	<b>6</b>	2	6	4	4	7	8	6	3	3	9	5	5	4	8	8

**Over the next 12 months do you think Britain's economy will...**

Grow at a faster rate than over the past 12 months	<b>1</b>	1	0	1	0	1	1	0	1	1	0	0	1	1	0	0
Grow at about the same rate	<b>5</b>	3	9	3	4	5	8	4	3	4	6	5	5	4	5	4
Grow more slowly	<b>35</b>	29	52	47	40	30	34	34	37	37	32	42	36	30	32	42
Not grow at all	<b>28</b>	34	20	27	26	30	24	27	33	29	28	25	29	30	30	20
Go into recession	<b>26</b>	32	13	22	26	27	25	28	25	27	25	23	25	31	25	26
Don't know	<b>6</b>	2	5	1	3	8	7	7	3	3	9	5	5	4	8	7

**How much do you trust Gordon Brown and Alistair Darling to lead Britain through the present financial crisis?**

Trust a lot	<b>4</b>	0	17	1	5	3	4	4	4	4	4	5	4	3	4	3
Trust to some extent	<b>25</b>	5	62	34	28	21	24	29	21	26	23	24	22	18	27	40
Do not trust much	<b>30</b>	33	16	38	27	32	33	29	28	30	30	33	32	28	30	25
Do not trust at all	<b>36</b>	59	2	26	35	37	28	34	45	36	36	32	37	46	32	24
Don't know	<b>6</b>	2	4	1	4	7	11	4	2	4	8	6	4	5	7	8

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**Thinking about Prime Minister Gordon Brown which of the following qualities do you think he has? [Please tick all that apply.]**

Sticks to what he believes in	<b>35</b>	21	64	45	40	30	32	36	36	38	31	36	35	32	35	38
Strong	<b>18</b>	7	44	15	21	15	21	18	16	18	18	18	18	11	21	29
Honest	<b>18</b>	5	46	22	20	16	15	18	19	20	15	18	18	14	17	26
Decisive	<b>14</b>	5	35	14	16	12	18	13	10	14	13	12	14	10	14	23
Good in a crisis	<b>11</b>	2	32	13	14	8	12	11	9	11	10	9	11	7	13	19
In touch with the concerns of ordinary people	<b>10</b>	2	27	8	9	10	11	10	9	9	10	10	8	8	11	17
A natural leader	<b>5</b>	1	14	2	6	4	7	5	3	4	6	2	4	4	7	10
Charismatic	<b>2</b>	1	4	4	2	3	5	2	1	2	3	2	2	2	2	3
None of these	<b>45</b>	66	10	35	43	47	39	44	51	45	46	44	44	52	47	33
Don't know	<b>6</b>	4	5	6	3	10	8	7	4	5	8	7	7	4	7	7

**And now thinking about David Cameron the leader of the Conservative Party which of the following qualities do you think he has? [Please tick all that apply.]**

Charismatic	<b>32</b>	50	22	34	37	28	38	30	30	38	26	40	34	35	24	32
In touch with the concerns of ordinary people	<b>21</b>	48	3	11	21	21	20	16	27	23	19	21	25	25	15	14
Sticks to what he believes in	<b>20</b>	38	11	17	21	19	18	19	23	22	17	17	23	22	17	17
A natural leader	<b>19</b>	38	7	16	20	17	20	16	19	20	16	20	20	22	16	14
Honest	<b>16</b>	35	6	7	19	13	14	15	20	19	13	18	20	18	11	12
Decisive	<b>14</b>	32	4	8	16	13	12	12	19	16	13	15	17	15	12	9
Strong	<b>12</b>	26	5	6	14	11	13	12	12	13	11	13	14	15	7	12
Good in a crisis	<b>7</b>	17	1	1	7	7	6	7	7	8	5	9	8	7	4	5
None of these	<b>32</b>	9	51	38	33	31	27	37	32	31	33	26	27	34	41	30
Don't know	<b>15</b>	6	15	12	9	20	19	14	11	10	20	16	15	10	17	20

**If Tony Blair were still Prime Minister instead of Gordon Brown how would you vote if there were a general election tomorrow?**

[Excluding Don't Knows and Wouldn't Votes]

Conservative	<b>39</b>	90	1	0	37	40	35	33	47	42	34	41	45	43	31	22
Labour	<b>34</b>	9	91	14	34	34	36	42	25	32	37	34	32	29	42	34
Liberal Democrats	<b>15</b>	0	5	85	17	14	20	12	15	16	15	16	15	14	17	14
Other	<b>12</b>	0	3	1	12	12	9	14	13	11	14	9	8	14	10	30
<b>Non Voters</b>																
Would not vote	<b>8</b>	1	3	1	7	9	12	7	6	6	10	5	10	8	8	6
Don't know	<b>11</b>	4	3	3	8	13	15	8	10	9	14	12	10	10	12	12

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**How much do you trust each of the following people to devise the right policies for Britain's economy...?**

**Alistair Darling the Chancellor**

Trust a great deal	<b>3</b>	0	11	1	4	1	3	3	2	3	3	4	2	2	3	3
Trust to some extent	<b>21</b>	4	56	27	23	18	22	21	19	21	20	25	20	15	21	27
Do not trust much	<b>30</b>	32	18	41	28	31	29	31	29	31	28	29	32	28	30	26
Do not trust at all	<b>37</b>	59	5	25	39	36	29	37	46	39	36	35	38	45	33	31
Don't know	<b>10</b>	5	11	6	6	13	17	9	4	7	13	8	8	10	12	13

**George Osborne the shadow chancellor**

Trust a great deal	<b>3</b>	9	0	0	3	3	2	3	5	3	3	3	3	5	1	2
Trust to some extent	<b>24</b>	46	15	14	27	21	20	23	29	27	20	29	26	23	20	22
Do not trust much	<b>26</b>	15	33	38	26	26	27	25	26	25	26	25	27	26	24	27
Do not trust at all	<b>23</b>	9	26	25	25	21	20	27	21	23	22	22	19	21	29	22
Don't know	<b>25</b>	22	26	23	19	30	32	22	20	21	28	21	24	25	26	27

**Taking everything into account do you think the overall amount of money that the government raises in taxation is...**

Too high; the Government should tax less and spend less	<b>75</b>	88	59	68	75	74	73	72	78	72	77	73	75	77	75	69
Too low; the Government should tax more and spend more	<b>10</b>	4	20	18	13	8	12	10	9	12	9	10	11	11	9	13
Don't know	<b>15</b>	9	21	14	12	18	15	18	12	16	14	17	15	12	16	18

**Do you think Gordon Brown is generally decisive or does he tend to dither?**

Decisive	<b>26</b>	14	53	26	26	25	29	28	20	26	25	24	25	22	27	36
Tends to dither	<b>62</b>	78	37	61	64	60	52	61	71	62	62	63	62	70	59	50
Don't know	<b>12</b>	8	11	13	10	15	19	10	9	12	13	13	13	9	14	13

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Some people talk about politicians 'spinning' (this is carefully chosen words designed to create a good impression, and sometimes mislead people), rather than saying clearly what they really think.

Do you think Mr Brown relies on 'spinning' more than most leading politicians or less or about the same?

Mr Brown relies on 'spinning' more than most senior politicians	<b>19</b>	32	6	16	21	17	14	18	24	18	20	17	18	25	18	14
He relies on it less	<b>22</b>	11	46	31	24	21	23	23	21	25	19	28	23	16	24	26
He relies on it to about the same extent	<b>48</b>	51	40	48	49	47	46	48	49	49	47	47	47	52	45	51
Don't know	<b>11</b>	6	9	5	6	15	17	10	6	8	14	8	12	8	13	10

Mr Brown said last week that he will not attend the opening ceremony at this summer's Olympic Games in Beijing, and never intended to. He will, however, attend the closing ceremony, which was always his intention.

Do you think he always intended to attend the closing but not the opening ceremony or did he only make up his mind following the controversy over China's human rights record?

He is doing what he always intended	<b>24</b>	14	45	31	27	22	22	23	27	26	23	25	23	22	25	29
He made up his mind in the last few days	<b>52</b>	67	32	50	52	51	47	54	54	52	51	54	53	52	50	46
Don't know	<b>24</b>	19	23	20	21	27	31	23	19	22	27	21	24	26	26	25

Which of these statements comes closer to your view?

Gordon Brown in control of events	<b>14</b>	3	44	9	16	12	15	14	13	14	13	13	12	10	16	23
Gordon Brown is floundering	<b>57</b>	84	21	55	58	57	49	56	66	58	56	61	60	68	49	43
Neither	<b>19</b>	10	26	30	19	20	21	20	17	20	18	19	18	16	23	19
Don't know	<b>10</b>	4	9	6	8	12	16	10	5	8	13	7	10	7	12	16

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**Gordon Brown says Britain's economy is well-placed to weather global economic problems. Do you think he is right or wrong about this?**

Right – Britain is well-placed to weather global problems	<b>26</b>	12	58	34	31	22	31	26	23	28	24	25	28	20	28	30
Wrong – Britain is not well-placed	<b>55</b>	77	19	49	55	54	47	55	61	54	55	52	54	65	51	45
Don't know	<b>19</b>	10	23	16	14	24	22	20	17	17	22	22	18	15	22	25

**Do you agree or disagree with the following statement?**

**'Britain's economic growth under Labour has been built on a mountain of debt'**

Agree	<b>55</b>	80	21	56	58	53	55	51	61	56	54	60	58	60	50	45
Disagree	<b>15</b>	4	41	16	17	12	12	16	16	17	12	15	14	15	15	15
Neither	<b>12</b>	7	17	15	12	13	10	16	11	13	12	9	10	14	13	18
Don't know	<b>18</b>	9	21	12	13	22	23	18	13	14	22	16	17	13	23	23

**How much do you blame Gordon Brown and his management of the economy for current problems?**

I blame him a great deal	<b>25</b>	47	2	17	30	22	15	22	37	26	25	27	27	31	21	15
I blame him to some extent	<b>36</b>	41	24	43	35	37	37	38	33	37	34	34	35	38	39	33
I do not blame him much	<b>24</b>	9	43	35	22	26	28	25	20	25	23	25	25	17	25	33
I do not blame him at all	<b>8</b>	1	24	4	10	6	8	8	7	7	8	7	8	7	8	8
Don't know	<b>7</b>	2	7	2	4	10	12	7	4	5	10	8	6	7	7	12

**Do you think the members of Gordon Brown's Cabinet are generally pulling in the same direction or are they pulling in different directions?**

Pulling in the same direction	<b>25</b>	13	54	30	30	22	25	29	23	26	24	26	27	18	30	28
Pulling in different directions	<b>47</b>	67	23	47	50	45	42	46	53	47	48	45	47	56	45	37
Don't know	<b>27</b>	20	23	23	20	33	33	25	24	27	28	29	26	27	25	36

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This week is the start of the new tax year. The basic rate of income tax has been cut from 22 pence to 20 pence in the pound. To pay for this, the 10p starting rate of income tax, payable on the first £2,230 of taxable income, has been scrapped.

**Which of the following tax options would you prefer?**

Keep the 20p basic tax rate with no 10p starting rate	<b>27</b>	26	38	26	32	23	38	26	19	28	27	29	27	27	27	29
Revert to the 22p basic tax rate and the 10p starting rate	<b>52</b>	59	41	59	53	51	32	52	69	53	50	49	53	53	52	48
Don't know	<b>21</b>	15	21	16	16	26	31	22	12	19	24	21	21	21	21	23

The decisions to reduce the basic rate of tax and to scrap the 10p rate were taken last year by Gordon Brown when he was still Chancellor. Thinking specifically of those decisions do they make you feel better or worse of Mr Brown?

Better	<b>6</b>	3	11	8	7	5	8	4	4	7	5	6	7	3	6	6
Worse	<b>35</b>	42	23	44	37	34	23	37	44	36	34	33	38	38	33	27
Those decisions make no difference to my high opinion of him	<b>14</b>	5	39	8	15	12	14	14	13	13	14	15	11	13	15	19
Those decisions make no difference to my low opinion of him	<b>25</b>	40	4	22	24	26	22	24	29	28	21	27	25	28	22	20
Don't know	<b>21</b>	10	24	19	18	23	32	21	10	16	26	20	19	18	24	27

Ed Balls the Schools Minister has criticised faith schools over unfair admissions procedures. Which of these statements comes closer to your views?

The Government is right to get tough on schools that erect hidden barriers that discourage poorer families from applying	<b>50</b>	32	76	58	51	48	53	55	41	49	50	50	47	42	53	66
Labour should stop undermining often excellent faith schools and leave heads to run their schools as they see fit	<b>38</b>	60	18	30	40	37	28	33	52	41	35	40	41	45	34	24
Don't know	<b>12</b>	8	6	12	9	15	19	12	7	10	15	10	12	13	13	10

	Voting Intention			Gender		Age			Social Grade		Region					
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>All GB Adults</b>	<b>1755</b>	<b>603</b>	<b>378</b>	<b>232</b>	<b>841</b>	<b>914</b>	<b>538</b>	<b>594</b>	<b>623</b>	<b>948</b>	<b>805</b>	<b>221</b>	<b>566</b>	<b>377</b>	<b>434</b>	<b>157</b>
Unweighted Sample	1755	622	393	204	784	971	490	504	761	1051	702	259	571	350	407	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Now looking ahead what do you think is the most likely result of the next general election?**

An overall majority for Labour	<b>11</b>	1	33	9	14	8	12	12	9	11	10	8	8	8	15	18
An overall majority for the Conservatives	<b>21</b>	47	4	7	24	19	18	20	25	22	20	29	26	23	14	11
A 'hung Parliament' in which neither party has an overall majority, but with Labour winning more seats than the Conservatives	<b>29</b>	12	47	48	29	30	31	29	28	28	31	30	25	29	33	36
A 'hung Parliament' in which neither party has an overall majority, but with the Conservatives winning more seats than Labour	<b>23</b>	35	5	28	26	21	19	24	26	25	20	21	26	27	19	18
Don't know	<b>16</b>	5	12	9	8	23	20	15	13	13	18	12	16	14	18	18

**Bearing in mind that nobody can be sure of the result of the next general election how likely is it in your view that Gordon Brown will remain leader of the Labour Party beyond the next election?**

Very likely	<b>9</b>	3	22	9	10	7	7	10	9	9	9	7	7	8	12	11
Fairly likely	<b>34</b>	24	56	41	38	31	37	36	30	34	35	35	35	29	35	42
Fairly unlikely	<b>31</b>	40	13	36	30	32	30	31	33	32	30	32	33	34	28	24
Very unlikely	<b>16</b>	28	2	8	16	16	10	15	22	18	14	16	14	21	15	13
Don't know	<b>10</b>	6	7	7	6	14	16	8	7	8	13	10	10	9	11	10

**If for any reason Gordon Brown were to stand down as Labour leader and Prime Minister BEFORE the next general election which of these Labour MPs would you most prefer to succeed him?**

Jack Straw	<b>13</b>	14	18	15	17	9	14	11	14	13	13	12	13	13	15	12
David Miliband	<b>7</b>	7	12	8	9	5	7	7	7	8	6	10	7	6	7	5
Harriet Harman	<b>5</b>	4	8	6	4	6	4	6	5	5	4	5	6	2	4	9
Alan Johnson	<b>5</b>	4	6	5	5	4	3	5	6	5	4	6	4	5	5	4
Charles Clarke	<b>3</b>	4	1	3	4	2	1	3	4	3	2	3	3	2	3	1
Jacqui Smith	<b>2</b>	2	3	2	2	2	2	3	2	3	2	3	2	3	2	1
Alan Milburn	<b>2</b>	2	2	6	4	1	3	2	2	2	3	2	1	1	5	1
Ed Balls	<b>2</b>	1	4	4	2	1	2	2	1	2	2	3	2	2	2	0
James Purnell	<b>0</b>	1	0	0	0	1	1	0	0	0	1	1	0	1	0	0
Don't know	<b>61</b>	62	47	52	52	70	62	62	60	58	65	55	63	65	57	66

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>64</b>	<b>96</b>
Male 25 to 39	<b>190</b>	<b>246</b>
Male 40 to 54	<b>168</b>	<b>217</b>
Male 55 +	<b>362</b>	<b>282</b>
Female 18 to 24	<b>104</b>	<b>97</b>
Female 25 to 39	<b>292</b>	<b>257</b>
Female 40 to 54	<b>176</b>	<b>219</b>
Female 55 +	<b>399</b>	<b>341</b>
<b>Region</b>		
London	<b>372</b>	<b>338</b>
Rest of South	<b>402</b>	<b>396</b>
Midlands and Wales	<b>369</b>	<b>397</b>
North	<b>434</b>	<b>457</b>
Scotland	<b>178</b>	<b>168</b>
<b>Social Grade</b>		
ABC1	<b>1051</b>	<b>948</b>
C2DE	<b>702</b>	<b>805</b>
<b>Newspaper Type</b>		
Express / Mail	<b>497</b>	<b>281</b>
Sun / Star	<b>252</b>	<b>386</b>
Mirror / Record	<b>182</b>	<b>280</b>
Guardian / Independent	<b>112</b>	<b>70</b>
FT / Times / Telegraph	<b>170</b>	<b>166</b>
Other Paper	<b>212</b>	<b>219</b>
No Paper	<b>328</b>	<b>350</b>
<b>Political Party Identification</b>		
Lab	<b>612</b>	<b>578</b>
Con	<b>452</b>	<b>439</b>
Lib Dem	<b>153</b>	<b>193</b>
Others	<b>77</b>	<b>53</b>
None	<b>405</b>	<b>448</b>
Don't know	<b>54</b>	<b>44</b>