

YouGov / Sunday Times Survey Results



Sample Size: 1832
Fieldwork: 10th - 11th July 2008

The Sunday Times

	Voting intention			Gender		Age			Social Grade		Region					Parents of children under 16	
	Total	Con	Lab	Lib Dem	M	F	18-34	35-54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North		Scotland
All GB Adults	1832	671	360	230	879	953	545	637	650	989	843	230	590	394	453	164	446
Unweighted Sample	1832	681	387	221	869	963	484	589	759	1101	731	269	600	362	453	148	413
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	47	100	0	0	45	48	44	46	50	51	42	47	57	47	45	18	49
Lab	25	0	100	0	26	25	24	30	22	24	26	28	19	26	27	33	25
Lib Dem	16	0	0	100	16	16	20	14	15	16	16	16	17	18	15	12	16
Other	12	0	0	0	13	11	12	11	13	9	16	9	7	9	13	38	10

Other Parties Voting Intention

SNP / PCY	4	0	0	0	4	4	4	3	6	3	6	0	0	2	0	38	2
Green	2	0	0	0	2	2	3	3	2	2	3	4	3	1	3	0	2
UKIP	2	0	0	0	2	1	1	1	2	2	2	1	2	2	2	0	1
BNP	3	0	0	0	3	2	2	3	3	1	4	2	2	3	5	0	4
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Other	1	0	0	0	1	1	1	1	1	1	1	1	1	1	2	0	1

Non Voters

Would Not Vote	9	0	0	0	6	11	12	9	5	7	11	8	7	10	10	7	10
Don't know	13	0	0	0	8	18	12	13	14	12	14	11	15	13	13	13	15

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	1	0	5	0	2	1	2	1	1	1	1	1	1	1	2	2	1
Fairly well	18	4	59	12	18	18	19	19	15	17	19	19	13	16	19	34	17
Fairly badly	35	26	29	48	33	37	37	35	33	35	35	34	38	33	32	34	37
Very badly	42	69	5	36	46	38	34	42	50	44	40	39	45	45	44	25	38
Don't know	5	1	2	3	2	7	9	4	2	4	5	7	3	5	4	5	6

Do you think David Cameron is doing well or badly as Conservative leader?

Very well	10	24	1	3	12	8	10	8	11	11	8	12	13	9	9	3	10
Fairly well	51	70	41	52	54	48	49	50	53	55	45	53	51	49	51	47	49
Fairly badly	18	3	28	23	17	20	15	20	20	19	18	13	16	18	21	29	19
Very badly	10	0	19	15	11	8	8	11	10	7	13	7	11	12	8	6	8
Don't know	12	3	12	7	6	17	18	12	7	9	16	15	10	12	11	15	14

The Sunday Times

All GB Adults
Unweighted Sample

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%



Do you think Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	2	1	3	8	3	2	1	2	4	2	2	3	2	2	2	2	2
Fairly well	27	31	19	54	30	23	25	24	30	30	23	23	28	28	27	21	25
Fairly badly	22	22	26	19	26	18	17	24	24	23	21	22	23	22	21	21	20
Very badly	10	8	17	1	14	7	7	13	11	10	11	10	10	11	10	11	9
Don't know	39	37	36	18	27	50	51	37	31	36	43	42	38	37	39	44	44

Who would you trust more to raise you and your family's standard of living?

Gordon Brown and Alistair Darling	17	1	66	8	19	15	16	19	15	17	17	17	13	15	17	37	15
David Cameron and George Osborne	37	82	3	17	40	35	36	34	41	42	32	36	46	38	31	20	37
Neither	38	13	25	69	37	39	37	39	38	35	41	38	34	40	43	34	40
Don't know	8	4	6	6	4	12	11	8	7	6	11	9	8	7	9	9	8

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Quite good	5	2	16	5	7	3	6	4	4	5	4	8	4	3	6	7	4
Neither good nor bad	17	10	36	19	21	13	18	17	16	17	16	17	16	19	14	21	16
Quite bad	44	44	37	55	43	46	42	43	48	47	42	50	43	43	43	49	40
Very bad	32	44	10	21	28	35	30	33	32	30	34	23	35	34	34	20	38
Don't know	2	1	1	1	1	4	4	3	0	1	4	3	2	1	3	4	2

Over the next 12 months do you think Britain's economy will...

Grow at a faster rate than over the past 12 months	1	1	2	1	1	1	2	0	1	1	1	2	0	0	2	1	1
Grow at about the same rate	3	1	10	2	4	3	5	3	2	3	4	7	3	3	2	6	3
Grow more slowly	20	15	38	18	22	17	22	18	19	22	17	22	18	20	20	19	18
Not grow at all	27	26	27	33	28	26	23	24	32	28	25	18	29	25	26	36	23
Go into recession	46	56	17	44	44	47	43	49	45	44	47	43	47	49	46	36	52
Don't know	4	1	5	3	2	6	6	5	2	2	7	8	3	4	5	3	3

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%



Do you think house prices in your area will rise or fall over the next 12 months?

Rise by more than 10%	2	2	1	0	1	2	3	2	1	1	2	3	1	2	2	0	2
Rise by less than 10%	4	2	7	4	4	4	7	4	2	3	6	6	3	3	4	9	4
Stay about the same	13	11	16	13	13	12	14	13	12	14	11	11	11	8	13	28	13
Fall by less than 10%	44	45	50	53	45	44	43	41	49	49	39	43	45	48	47	32	43
Fall by more than 10%	32	38	20	29	33	32	27	35	33	31	34	31	36	34	29	25	35
Don't know	5	2	7	1	3	7	7	5	4	3	8	8	4	5	6	6	3

In the past year, we have seen both the impact of the credit crunch, and sharply rising food and energy prices.

In the light of all this have you cut your spending on things other than food energy and housing?

Yes quite significantly	29	34	19	23	26	31	24	33	28	26	32	24	30	31	30	21	40
Yes but only a little	49	46	55	53	50	49	51	49	49	51	47	53	48	48	49	55	47
No not at all	20	19	24	24	22	18	21	16	23	22	17	21	20	20	18	21	12
Don't know	2	1	2	0	2	3	4	2	1	1	4	2	2	1	4	3	2

Do you intend to do any of the following as a direct result of rising oil prices? [Please tick all that apply]

Make fewer car journeys	43	50	34	47	43	42	36	44	47	45	40	32	47	45	44	35	53
Use my car less and public transport more	18	20	15	20	19	16	12	14	26	19	16	18	19	17	18	11	18
Drive more slowly to save fuel	33	39	28	35	36	30	28	31	38	36	29	16	39	36	32	29	34
Share car journeys with other drivers	8	9	9	10	8	9	11	8	6	9	7	6	9	8	9	7	11
None of the above	15	15	16	15	18	13	15	18	13	16	14	13	18	13	14	19	14
Not applicable - I don't drive	19	12	25	19	17	21	26	17	15	17	22	35	13	18	18	25	12
Don't know	4	3	5	1	4	5	5	5	4	3	6	5	3	4	6	4	4

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%



Do you intend to do any of the following as a direct result of rising food and energy prices? [Please tick all that apply]

I intend to spend less on other things	56	60	49	58	54	58	59	61	50	56	57	54	56	60	56	54	68
I intend to take fewer holidays and / or short breaks over the next 12 months	29	33	22	29	31	27	25	35	26	28	30	27	31	32	26	25	39
I intend to watch my energy consumption (e.g. gas and electricity) more carefully	67	72	62	67	63	71	55	69	76	70	63	63	68	67	67	71	68
None of the above	12	10	15	14	16	8	16	11	9	11	12	15	12	10	11	12	10
Don't know	4	2	3	1	3	4	6	4	2	3	4	5	3	3	4	4	3

Gordon Brown has said people should respond to rising food prices by wasting less. What is your reaction to such advice?

He has a point; most households probably do waste too much	46	29	78	56	46	46	48	46	45	49	43	53	46	40	44	58	43
He has a cheek; he is just trying to divert attention away from problems he	47	67	17	39	49	46	43	48	51	46	50	42	48	55	48	34	51
Neither	4	3	3	4	3	4	5	3	4	4	4	2	5	4	4	3	3
Don't know	3	1	3	1	2	4	4	3	1	2	4	3	2	2	3	5	2

Do you feel that your household could waste less food if you tried?

Yes – we could save a significant amount	7	4	14	6	7	7	7	8	6	8	6	7	7	5	7	14	9
Yes – we could save a little	33	29	44	29	33	32	40	32	28	35	29	41	29	30	33	37	38
No – although we throw some food away, we couldn't easily reduce the amount much	20	22	16	21	21	19	20	23	17	20	20	19	19	22	21	14	21
No – we don't waste any food or hardly any	39	44	24	43	37	40	30	35	50	37	41	31	43	43	37	31	32
Don't know	2	1	1	1	2	2	4	3	0	1	3	3	2	0	3	4	2

The Treasury admitted last week that 9 million motorists would be worse off as a result of increases in tax on cars that will affect vehicles dating back to 2001. Far fewer will benefit from a reduction in tax on the least-polluting cars.

From what you know what is your attitude to these changes?

It is right that drivers of cars with above-average fuel consumption, even of older cars, pay more to help the environment.	26	15	46	36	26	26	29	25	26	29	23	28	24	28	25	32	25
It is wrong - this is just another example of a retrospective, stealth tax dressed up as a "green" measure	62	78	39	56	65	59	55	63	67	60	64	57	65	63	62	53	65
Neither	6	4	8	6	5	6	6	7	4	6	6	6	6	4	6	6	5
Don't know	7	3	7	3	4	9	11	6	4	6	8	9	6	6	6	9	5

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%



Do you agree or disagree with this statement:

'The Conservatives would handle Britain's current problems better than the current government'

Agree	35	81	1	14	40	31	32	33	40	39	30	35	42	34	33	18	33
Disagree	34	2	81	47	37	31	31	38	32	34	33	31	29	36	34	50	32
Neither	16	8	12	25	15	18	18	17	15	15	18	16	15	17	17	18	20
Don't know	15	9	7	14	8	21	19	12	14	11	19	18	15	13	15	15	14

Turning now to a different topic: how concerned are you about knife crime in Britain?

Very concerned	56	64	49	41	48	63	45	54	67	53	59	60	55	54	59	47	55
Fairly concerned	33	29	39	41	36	30	36	34	29	36	30	29	33	38	31	34	32
Not particularly concerned	9	6	10	15	14	5	16	10	4	10	8	8	10	8	9	14	12
Not concerned at all	1	1	1	2	1	1	1	2	0	1	1	2	1	0	1	1	1
Don't know	1	0	1	1	1	1	3	1	0	1	2	2	1	0	1	4	0

Do you feel personally under threat from knife crime when out at night?

Yes I do	24	26	21	19	24	24	24	23	25	19	30	34	20	24	25	20	22
No I do not	68	67	74	76	70	66	70	67	67	75	60	56	74	66	65	77	72
Don't know	8	7	5	5	6	10	6	10	8	7	10	10	7	10	10	3	6

How concerned are you about the threat of knife crime on your children or on young people you know?

Very concerned	33	35	30	27	27	39	25	34	40	30	38	44	30	35	32	30	41
Fairly concerned	38	41	41	35	40	37	36	39	39	40	36	30	40	40	39	37	40
Not particularly concerned	17	12	21	25	20	15	23	15	14	20	14	11	19	16	18	21	17
Not concerned at all	2	2	2	5	3	1	5	1	1	2	2	3	3	3	2	2	1
Don't know	2	1	2	1	2	2	2	3	1	1	3	1	1	2	2	2	1
Does not apply – I don't know any young people	7	9	5	7	8	7	9	8	5	7	8	11	7	5	7	9	1

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%



Do you think tougher policing would significantly reduce the level of knife crime in Britain today?

Yes it would	70	76	67	64	72	68	68	69	74	67	74	74	71	68	70	68	73
No – that would not tackle the causes	26	22	29	33	25	26	25	27	24	30	21	24	25	27	25	26	24
Don't know	4	2	3	3	3	6	7	4	3	3	5	2	4	5	5	7	3

Police of Redruth in Cornwall have introduced curfews for children in order to stop anti-social behaviour in the town centre. Children under 10 must be off the streets by 8pm, and children under 16 by 9pm. Parents will be punished for infringements.

Would you support or oppose a policy to extend a curfew to towns and cities across Britain?

First what about a curfew for children under 10?

I would support an 8pm curfew for children under 10	73	74	76	61	68	77	68	75	75	71	75	71	73	75	75	62	73
8pm is too early but I would support a 9pm curfew	15	17	12	21	19	11	14	14	16	15	15	14	14	15	15	21	17
I would oppose any curfew for children under 10	9	7	9	16	10	7	12	8	7	11	6	11	9	8	7	10	6
Don't know	4	3	4	3	3	4	6	3	2	3	5	4	4	2	4	8	3

And would you support or oppose a policy to extend a curfew for children under 16 to towns and cities across Britain?

I would support a 9pm curfew for children under 16	50	54	53	40	50	50	47	53	49	48	53	48	51	54	52	35	53
9pm is too early but I would support a 10pm curfew	35	35	32	36	34	36	32	34	39	36	35	34	34	35	33	46	35
I would oppose any curfew for children under 16	10	7	9	19	11	8	12	9	9	12	7	12	9	8	10	12	7
Don't know	5	4	5	5	4	6	9	4	3	5	6	7	6	3	5	7	4

In recent days there has been a debate about personal responsibility. Do you agree or disagree with the following statements?

Most overweight and obese people have themselves to blame because they eat too much and take too little exercise

Agree	72	80	66	70	76	69	74	71	72	75	69	74	76	72	67	73	74
Disagree	20	15	26	22	18	22	18	20	22	18	23	17	18	20	24	20	20
Don't know	8	5	8	8	7	9	8	9	6	7	8	10	6	8	9	7	7

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Most drug addicts and alcoholics are personally responsible for the mess that they are in

Agree	73	80	70	63	76	70	67	70	81	72	75	71	75	72	75	66	75
Disagree	17	13	22	25	15	18	20	17	14	19	15	17	16	18	16	19	15
Don't know	10	7	9	12	9	11	13	13	5	9	11	12	8	10	9	14	11

Most adults who are in poverty and relying on state benefits have chosen not to work

Agree	38	46	30	32	39	37	43	35	37	37	40	36	41	35	41	32	42
Disagree	46	37	56	56	45	47	41	50	46	48	43	45	42	52	42	53	43
Don't know	16	17	14	13	16	16	16	16	17	15	17	20	17	12	17	15	15

Most children these days have no boundaries and think they can do as they please

Agree	75	81	69	64	75	75	73	74	78	73	78	73	76	74	78	72	70
Disagree	18	14	24	27	19	16	17	19	16	21	14	21	16	20	14	20	22
Don't know	7	6	7	9	6	8	10	7	5	6	9	7	8	6	8	8	8

And do you agree or disagree with these statements?

'Politicians should stop being "morally neutral" about these things and make people face up to their responsibilities.'

Agree	85	90	81	81	88	82	83	84	87	85	84	82	84	84	87	84	85
Disagree	7	5	11	12	7	7	7	6	8	8	5	10	7	7	5	8	7
Don't know	9	5	9	7	6	11	10	10	6	6	11	8	9	9	8	8	8

'In general politicians have been too "politically correct" about these things and not talked enough about personal responsibility for the problems that many people face'

Agree	88	94	82	83	89	86	83	88	91	88	87	86	88	86	90	85	89
Disagree	6	3	11	10	7	5	8	6	4	7	4	8	5	7	4	8	5
Don't know	7	3	7	7	5	9	10	7	5	5	9	7	7	7	6	7	6

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Finally, last week Gordon Brown allowed himself to be compared to Heathcliff, Emily Bronte's brooding, passionate character in Wuthering Heights.

Which of these literary figures do you think Mr Brown resembles most closely?

Heathcliff	2	1	5	2	3	2	3	1	2	2	2	3	2	2	2	6	2
Oliver Twist (who always asked for more)	6	7	4	8	7	6	6	6	7	4	9	4	7	7	7	3	7
Mr Pooter (the city clerk in Diary of a Nobody)	2	2	3	4	3	2	3	3	1	2	2	4	2	2	2	1	4
Uriah Heep (Dickens's 'very humble' but insincere character)	11	14	5	14	9	13	7	10	16	13	9	13	11	12	11	12	9
Macbeth (ruthlessly claimed the top job then it went wrong)	33	41	22	26	35	30	31	34	33	33	32	27	36	34	33	25	33
Macavity (T.S.Eliot's cat who always disappears when things get tough)	9	15	2	7	10	8	6	7	13	11	7	8	9	10	9	10	8
Dr Dolittle	3	2	3	2	4	1	3	3	2	2	4	3	3	4	2	0	3
None of these	19	9	40	22	17	21	20	19	19	22	16	18	18	16	19	32	19
Don't know	15	9	18	15	13	17	22	17	8	12	19	21	14	14	16	11	16

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	55	101
Male 25 to 39	220	256
Male 40 to 54	216	227
Male 55 +	378	295
Female 18 to 24	107	101
Female 25 to 39	266	267
Female 40 to 54	209	229
Female 55 +	381	355
Region		
London	408	371
Rest of South	401	393
Midlands and Wales	383	410
North	485	486
Scotland	155	172
Social Grade		
ABC1	1101	989
C2DE	731	843
Newspaper Type		
Express / Mail	477	293
Sun / Star	251	403
Mirror / Record	182	293
Guardian / Independent	108	73
FT / Times / Telegraph	189	174
Other Paper	237	229
No Paper	388	366
Political Party Identification		
Lab	652	605
Con	459	458
Lib Dem	188	202
Others	73	55
None	407	467
Don't know	53	46